

And the winner is...



For outstanding performance in a leading role as retirement plan provider.

In 2011, Diversified was honored for providing exceptional retirement plan services to plan sponsors and participants.

In survey after survey, plan sponsors recognized our commitment to excellence in everything from participant education to recordkeeping. Not only do these accolades demonstrate our commitment to doing our best to help plan participants and sponsors, they also represent the many ways we deliver best in class retirement solutions.



In Boston Research Group's 2011 study, Diversified was recognized as the number one recordkeeper and the leading provider in more than 20 categories.



In Chatham's 2011 client satisfaction survey, we received a loyalty score of 144% of the benchmark and earned "Best in Class" in many categories.



In 2011, Diversified outperformed Chatham's post-transition benchmark for 20 of 21 measures and 100% of new clients rated Diversified as "Best in Class" for overall satisfaction.



In 2011, Diversified received more "Best in Class" cups than its peers serving the large plan market and a total of 38 cups across all markets.



Recognized for its commitment to best practices in participant communications, Diversified earned two DALBAR Seals for Total Retirement Statement and Defined Contribution Statement.



In Cogent's survey of 1,500 retirement plan sponsors, Diversified ranked as a top five provider in delivering Sponsor Service and Support.



In 2011, Diversified won three First Place awards for providing outstanding investment education: Special Projects (two) and Ongoing Education.



In 2011, Diversified won two Silver awards for excellence in providing plan communication and education: Increasing Plan Participation and Savings Rates and New Media.

To learn more about how we can put our award-winning expertise to work for you, visit divinvest.com or call us at 800-770-6797.

DCP 2011 is a nationwide study of 1,454 401(k) plan sponsors, including 41 Diversified clients, with \$5 million or more in plan assets. The data were collected April through July 2011.

Chatham Partners' client satisfaction survey results are based on a broad survey of Diversified clients. 1,057 surveys were mailed to Diversified full service defined contribution clients and 676 Diversified clients responded. Chatham Partners conducts similar surveys for 11 other leading retirement plan providers who are included in the benchmark.

Chatham Partners' post-transition survey results are based on a survey of clients with \$25 million or more in plan assets who recently transitioned to Diversified. Thirty-one interviews were completed. Chatham Partners conducts similar surveys for 12 other leading retirement plan providers who are included in the benchmark.

In June through August 2011, PLANSPONSOR sent approximately 50,000 survey questionnaires to defined contribution plan sponsors. 6,885 usable responses, including 224 from Diversified clients, were received. The "Best in Class" references in this presentation are service categories in which Diversified achieved top quartile scores.

Securities offered through Diversified Investors Securities Corp. (DISC), 440 Mamaroneck Avenue, Harrison, NY 10528. Contact DISC to obtain a prospectus. You should consider the investment objectives, risks, charges, expenses and other information in the prospectus before investing. Diversified and DISC are affiliated companies.



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